

# CAPE CORAL DAILY BREEZE

WEATHER: PARTLY CLOUDY • TONIGHT: PARTLY CLOUDY • SUNDAY: PARTLY PARTLY CLOUDY: 3A

SATURDAY, DECEMBER 10, 2005

## CCCIA presents honors

By KEVIN DUFFY

[kduffy@breezenewspapers.com](mailto:kduffy@breezenewspapers.com)

Powell Construction's point man has done a lot for the building industry in the last year, and that hard work was acknowledged Friday.

The company took top honors during the Cape Coral Construction Industry Association's annual Awards and Installation Banquet, and Vice President Scott Hertz said the recognition — Builder of the Year — was in part due to the company's activism regarding issues affecting the industry.

Specifically, he worked with the city to revamp the engineering design standards and land development regulations that affect the amount of time it takes for a builder to secure a permit.

"The engineering design standards and land development regulations have not kept pace with the needs of today's developments," Hertz said shortly after receiving his award.

The event, held at the Harborside Convention Center in Fort Myers, also saw Arthur Printing win Affiliate of the Year for 2005 and ACRA Electric take Subcontractor of the Year.

Additionally, County Commissioner John Albion swore in a new slate of CCCIA officers and directors for 2006, including a new president, Daryll Aubuchon, who assumes the reins from Mike McCartney.

Powell Construction, which employs 12, constructs custom homes priced from \$300,000 to \$1 million. Their headquarters in Club Square is a testament to the architectural elements that are now being encouraged and even mandated downtown through the new codes which recently were adopted.

Hertz, who also was installed as CCCIA vice president for 2006, is among a handful of builders who have worked with the building department to identify the most qualified firm to come in and scrutinize the city's processes, and to make recommendations as to how they could better work. He said he is confident that Management Partners,

## Awards of Excellence



Photos by VANDY MAJOR

**Scott Hertz, vice president of Powell Construction, (left) accepts the CCCIA Builder of the Year Award from Wayne Kirkwood.**

### More Inside

*A special magazine with all the finalists*

based in Cincinnati, Ohio, is the firm the city should go with. City Council will make its decision during a public meeting Monday at city hall.

"I think they clearly understand the challenges facing today's environment," he said. "The city had a 400 percent increase in permits processing, and they haven't had a 400 percent increase in staff."

Hertz worked with Assistant City Manager Carl Schwing, who came from the city's Department of Community Development, and City Manager Terry Stewart to

help identify shortcomings and find ways to make permitting reviews flow quicker and more efficiently.

"I've put a lot of hours in working hand-in-hand with the city," he said.

Hertz also is a fixture at the Community Redevelopment Agency's monthly meetings, often walking to the podium during the public input portion of the meetings and speaking eloquently on a variety of issues ranging from the width of alleys down-

**See CCCIA, page 2A**

# CCCIA: *Banquet*

From page 1A

town to the challenges presented by stormwater drainage.

"Obviously they build a beautiful building, but it's much more than that," McCartney said. "Because of their involvement with the Association, they are making a difference for the industry."

McCartney said that Hertz, step-son of company founder Bill Powell, has followed in the footsteps of his mother Margie Powell, who also worked hard in identifying ways that the industry could overcome challenges by working with the city.

"Margie was a powerhouse in the industry and Scott is taking the reins," McCartney said. "She set the tone.

"He is in the building department every day, and he holds their feet to the fire."

Aubuchon agreed that the comparison is an appropriate one.

"She was very much a driving force, very elegant and well-respected," he said. "There are few people in any profession that are as dedicated to professionalism than Scott Hertz.

"Give Scott a task or an issue and he'll work it through tirelessly to fruition."

Hertz, who will celebrate his second wedding anniversary with his wife, Andrea, in February, said being honored by his peers was for the quality of work the company does and for going beyond requirements and standards.

"We try to do the right thing for the city as well as what's right for the industry," he said.